

QP Code: <b>D 113271</b>		Total Pages:2	Name:
			Register No.
<b>FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2024</b>			
<b>(CUFYUGP)</b>			
<b>COP1VN102/COM1VN 102: FOUNDATIONS OF HOSPITALITY</b>			
<b>2024 Admission onwards</b>			
Maximum Time :2 Hours			Maximum Marks :70
<b>Section A</b>			
<b>All Question can be answered. Each Question carries 3 marks (Ceiling : 24 Marks)</b>			
1	What is a package rate?		
2	What do you understand by hotel chains?		
3	What is a meal plan?		
4	What are casino hotels?		
5	Differentiate between cabana and lanai room.		
6	What do you understand by hospitality industry?		
7	What is a suite?		
8	Write a note on health and well-being facilities offered by the hotels..		
9	What are heritage hotels?		
10	What are restaurants?		
<b>Section B</b>			
<b>All Question can be answered. Each Question carries 6 marks (Ceiling : 36 Marks)</b>			
11	What are the functions of HRACC?.		
12	List out the domestic hotel chains of India.		
13	Which are the types of rooms in hotels?		
14	Describe the organisation structure of a hotel.		
15	What are the methods for pricing room rates in hotels?		
16	How hyper personalization can be applied in hotel marketing?		

17	Differentiate between time share and condominium.
18	What are the recent trends in hospitality industry?
<b>Section C</b>	
<b>Answer any ONE .Each Question carries 10 marks (1x10=10 Marks)</b>	
19	What is hospitality industry? Explain the different sectors of hospitality industry.
20	What are the bases for charging room tariffs? Explain the rooms available in a 5 star hotel.